

**THOUGHTFUL  
BITES**

Soch Sahi, Waste Nahi

# A chatar-patar reminder that small actions matter.

Be a zero food waste champion!



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An average of  
**55 kg of food  
waste per capita**  
is generated  
annually by  
Indian households.\*



\*Data source: The Food Waste Index Report, 2024



Learn more about food loss and  
food waste issue in India here

